



Stand Against Racism

WHAT OTHER ORGANIZATIONS HAVE DONE

The list below includes some of Stands by different organizations that took place in 2009 and 2008. The purpose of this document is to help you create your own unique event.

Jewish Family and Children's Service of Greater Mercer County

"Email invitations were sent out and posters were put up around the office. People attending our Stand included social workers, directors and line staff. Different members took turns reading out loud inspirational readings. It was very moving and inspirational. A brief discussion of purpose of day followed together with a frank, honest discussion. The event was very well received."

(22 people attended for 35 minutes)

United Way of Mercer County

"United Way had a large banner printed with the words from the **Stand Against Racism** Pledge. Our Stand was actually an 'open house.' Through out the day, people came from all the different businesses in the area and took a moment to sign the pledge. We had coffee and cake, balloons, and inspirational quotes on the wall for people to read. We also had an audio of Dr. King's speech playing in the background." (150 people attended over 6 hours)

Not in Our Town & Minority Education Committee

"Our event was a sidewalk event in the middle of town. We had signs and posters that read "We Are Standing Against Racism, Join Us." We also had lots of handouts which included: buttons and flyers. We also had a soap box with bullhorn used by people who were invited to speak or read poems. Audience was foot and car traffic during rush hour. It was very visual and powerful! (About 250 people walked or drove by between 5:00 and 6:00 pm)

Volunteers of America

"We gave some opening facts about racism which led to our discussion. Facts were given by your organization to help diffuse discrimination and they were typed and posted in our building. We had a great outcome!" (50 people attended for 1 hour and 15 minutes)

Architect Firm

“Our small firm got together to have a discussion about what the word racism meant to each of us. There was some feeling that the word racism was the wrong word if you talked about other “-isms” (forms of discrimination). There was talk about a better word: tolerance and that Stand up for Tolerance is something they could get behind. We talked a great deal about economic “-ism” and felt that it’s the big dividing line. It was a rich discussion.” (8 people attended for 1 hour)

City of Trenton, NJ

“The City of Trenton hosted an event in the atrium of City Hall. Employees and residents were invited to participate. Speakers included cabinet members, directors, and other dignitaries. After the short presentation, participants were invited to “march” (walk) to the local YWCA – about 5-8 minute walk. TV, radio and newspaper reporters covered the event well. Upon arriving at the YW, the participants listened to music and a guest lecturer. People walking nearby were attracted by the large crowd and music and joined the Stand. It was powerful.” (125 people attended between both events for about 90 minutes)

Chamber of Commerce

“The Chamber invited business leaders for a breakfast break-out group. After a short presentation, a lively discussion on how racism affects the workplace took place, which led the executives to take actions in their own companies.”
(30 people attended for about 20-30 minutes).

Museum Society

“The President of the Bucks County NAACP spoke to us about racist incidents his group has been involved in. The group then had deep discussion on the kinds of hidden racism that prevents residents in the towns around Trenton from participating in Trenton events (an inner city community). Most of the audience either lived in the area or were members of the Trenton Museum Society.”
(15 people attended for 1hour)

Middle School

A 3rd grade school teacher asked her class to draw a picture of their family, after they had finished a discussion about what racism is and how it hurts people. An African American boy drew a picture of himself, his sister and his two parents. His sisters and his parents were drawn black, but he drew himself white. When the teacher asked why, he said “I want to be white so my friends don’t tease me anymore!”

Visit www.standagainstracism.org/2009.html for more highlights!